

Business Analysis

Review and Evaluation of Market Expansion Opportunity in Eastern Europe

Challenge

The Client looked at investment opportunities for future growth and engaged Oyster to research and produce a financial model of a specific opportunity in Bulgaria.

Process

The process involved market research and analysis in addition to financial modelling of the specific opportunity.

Results

Oyster assisted the Client in putting together a presentation to the Bulgarian Government outlining the opportunity, the process and benefits for both parties.

Development of Market Research Report on Selected Magnetite Players in Western Australia

Challenge

A Client wishing to invest in magnetite players asked Oyster to produce a comparative report of the magnetite industry in Australia to help it make a more informed investment decision.

Process

Oyster researched publicly available information sources to provide a picture of the current players their costs and the "landed cost in China". Oyster used its experience in the iron ore industry to develop a picture of magnetite dynamics, developments and drivers.

Results

The Client was able to make a more informed decision on where to place a significant investment.
